

Since 1995 www.nlgshow.com

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VENDOR MENTOR PROGRAM

ABOUT

We love to see people and businesses thrive at NLGS, and sometimes the setting can be new for first time vendors. NLGS offers a program to new and first time vendors that links them up with seasoned veterans of NLGS. Ask questions before the event starts, get tips for making appointments more efficient, and get an insider's scoop into how to best participate in NLGS. It is important to us that you succeed at NLGS, so this service is gladly offered at not cost.

BENEFITS

- learn best practices for appointments
- learn what and how much product information to bring
- learn best practices for product displays
- ask any questions you may have about NLGS
- hear examples of how NLGS works best for vendors
- learn about what information to prepare and bring to the event

FRESHMAN ORIENTATION

Following our opening reception dinner is a "Freshman Orientation" meeting that will answer many question about the event. The Freshman Orientation is for first time attendees as well as anyone needing a review of NLGS logistics and best practices. This meeting features a Q&A session, and is hosted by a panel of seasoned NLGS Veterans to answer any final questions.