



Since 1995

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Why attend the National Lawn & Garden Show?

TIME

NLGS is efficient. We organize private, pre-scheduled, face-to-face meetings with vendors who supply your interests. No pitches for illegitimate products, no hour long presentations and gimmicks. See up to 100 qualified, eager vendors at NLGS, getting a year's worth of face-to-face interaction at just one event.

SIMPLICITY

NLGS does not have a booth component. Rather than walking for miles on the show floor, buyers have their own conference table and vendors do the walking. Rather than a vendor free for all, NLGS organizes pre-scheduled meetings with compatible vendors. Appointments are simply ten minutes of business.

PRIVACY

View products without Vendor interruptions or persuasions. Our Point of Purchase Showcase is just that, a quiet space to view products at a point of purchase level, with no salesman. The Prototype Showcase is similar, offering displays of up and coming products, while also allowing you to provide feedback and guide how exciting products hit the market.

INVESTMENT

We could spend a whole lot of time trying to calculate ROI for attending NLGS. But, at the end of the day, one really can't put a price tag on a new relationship. We instead like to think of it like this:

What is it worth to you to see vendors, in private, in your own space, with focused, efficient discussion?

NLGS offers the opportunity to have an entire year's worth of private meetings in just one event. We cover food, airfare, and waive the registration fee. Not much to lose...

Want to find out for yourself?

Shoot a quick email to some of our loyal Buyers, who believe so much in NLGS that they have been attending for over 15 years. Call NLGS for details and contacts.