



Since 1995

www.nlgshow.com

nlginfo@nlgshow.com

PO Box 1771

Monument, CO 80132

Let's talk

888.316.0226 usa

719.488.0226 intl.

NLGS Sponsorship Opportunities

EMAIL SPONSORSHIP

\$250

A few weeks prior to the event, NLGS will be sending an email highlighting ten buyers and ten vendors attending 2016 NLGS to a list of ~3,500 prospective attendees. The email will go to both buyers and vendor and there is opportunity to be featured in one of these emails

WEBSITE SPONSORSHIP

\$500

Your brand featured on the homepage of our website for 1 month leading up to the event.

ITEM SPONSORSHIP

\$500

Sponsor a variety of useful tools with your logo that will be on the buyer appointment tables throughout the event. Past items have included staplers, pens, note pads, lanyards, mints, etc.

VIA SPONSORSHIP

\$750

Attendance to Vendor sponsored social event, including dinner, cocktails, and entertainment; Exclusive POP Showcase admittance during Product Showcase Grand Opening; Full page Directory Add

ACTIVITY SPONSORSHIP

\$1,000 EACH

We all need a little play. Sponsor Ping Pong, Foosball, or darts in the break area.



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BREAK AREA SPONSORSHIP

\$1,500 EACH

Sponsor the break areas with custom signage, napkins with your logo for the coffee and tea.

REFRESHMENT & MEAL SPONSORSHIP

\$3,500 EACH

Sponsor meals and refreshments with napkins, and table tents at meals, or be an exclusive sponsor of a single meal.

MAJOR EVENT SPONSORSHIP

\$7,500 EACH

Be an overall event Sponsor with a major brand presence throughout the event including signage, directory back cover, and more.

CUSTOM SPONSORSHIP

PRICE VARIES

Do you have a sponsorship idea to make your brand pop? Contact Bobby for collaboration and quoting, bobby@nlgshow.com.

SPONSORSHIP REGISTRATION

Email Sponsor	_____	_____
Website Sponsor	_____	Company Name
Item Sponsor	_____	_____
VIA Sponsor Member	_____ x \$750 = _____	Contact Name
Activity Sponsor	_____	_____
Break Area Sponsor	_____	Phone
Refreshment and Meal Sponsor	_____	_____
Major Event Sponsor	_____	_____
Custom Sponsor	_____	Credit Card Number
	TOTAL: _____	Exp. Date Code