



NLGS

Event Registration

Thank you for registering for the National Lawn & Garden Show. Below you will find the registration form and terms and conditions. Online registration at www.nlgshow.com.

Company:		Division of:		Company Phone:
Street:				Company Fax:
City:	State:	Zip:	Country:	Website:
Senior Attendee:	Title:	Phone:		Email:
Additional Attendee:	Title:	Phone:		Email:

Company Description: (To be used in event Directory, 100 words or less, please)

NLGS will provide the following complimentary services to Media Participants:

- Free recognition in the event directory as a media trade sponsor
 - Complimentary inclusion in our media sponsorship page
 - Complimentary inclusion of your company profile in the event directory \$795 Value
 - Profile Center & Signage (6 ft draped table and chairs) \$900 Value
 - Waive attendance at Opening Reception, VIA Event, all meal functions & breaks \$1,000 Value
 - Waive Senior Attendee Registration fees, full access to vendors & buyers throughout event \$1,000 Value
 - Waive 2 Additional Attendee Registration fees (\$500) each plus all meals and breaks \$3,000 Value
 - Full Page, Black and White Ad in the show directory (Must submit artwork by May 1) \$1,000 Value
- Total Value of \$7,695**

Media Attendees will provide the following complimentary services to NLGS:

- Two (2) Full Page color ads in issues to be included. NLGS to select the months of placement.
- Placement in "Calendar of Events" throughout the year
- Two Press Releases or Editorial coverage of NLGS Pre- and Post-Event
- NLGS Banner ad to be included on your website January to June of the event year
- NLGS to be included in 4 weekly email blasts January to June of the event year

Signature: _____ Title: _____ Date: _____

Acknowledgment: *As an authorized representative of the company in which I am currently employed, I acknowledge that I have read and accept the terms and conditions of this agreement.*